



The Shoe—
important
to the
complete look

LACED-UP SUEDE FLATS—so right with today's peasant-look fashions. Grosgrain ribbon laces tie 'round the leg in any way you choose. Soft suede leather uppers. Composition outsoles and heels. Colorful print lining. B (medium) width.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. Mail. wt. 1.20 lbs.

A 602-7114 B—Red

A 602-7148 B—Deep blue......Pr. 7.94



Junior, Average, and Tall Misses Sizes

A NAVY WITH WHITE ICING for our free-moving style. Fashioned in acetate knit and bonded to acetate tricot so it keeps its great shape. Pull-ring on zip-front closing. Long white nylon zipper. Pretend pockets. Dry clean. State size below.

Juniors: 7, 9, 11, 13, 15. A 223-5752 B—Wt.1.50 lbs.. 17,00 Average Misses: 10, 12, 14, 16, 18. A 223-5760 B—Wt.1.50 lbs.. 17,00 Tall Misses: 12, 14, 16, 18, 20. A 223-6610 B—Wt.1.50 lbs.. 18,00

B TURQUOISE WITH WHITE ICING for our smartly styled jumpsuit. Fashioned in easy-care, long-wearing Dacron® polyester double knit. Deep V-neckline. Wide insert band at fitted waist. Long sleeves with wide, buttoned cuffs. Soutache braid trim. Hand wash. Charge it—see page 503. State size below.

Juniors: 7, 9, 11, 13, 15. A 223-5562 B—Wt. 2.70 lbs. 25.00 Average Misses: 10, 12, 14, 16, 18-A 223-5570 B—Wt. 2.70 lbs. 25.00

Tall Misses: 12, 14, 16, 18, 20. A 223-6602 B—Wt. 2.70 lbs. 26.00

C TUNIC AND PANTS in a beautiful pairing. Fashioned in Dacron® polyester double knit. Tunic in multicolor screen print predominantly pink. Note extralong points on collar. Long nylon zipper for front closing. Tie belt. Tunic comes in dress length—can be bought separately. White pants are elasticized at waist for ideal fit. Hand wash. State size below.

Juniors: 7, 9, 11, 13, 15. A 223-5497 B—Wt.1.70 lbs.. 26.00 Avg. Misses: 10, 12, 14, 16, 18, 20. A 223-5513 B—Wt.1.70 lbs.. 26.00

Tall Misses: 12, 14, 16, 18, 20. A 223-6487 B—Wt.1.70 lbs.. 27.00 TUNIC DRESS. Same as tunic above, but in dress length.

Juniors: 7, 9, 11, 13, 15.

A 223-6461 B—Wt. 1.40 lbs.. 22.00

Avg. Misses: 10, 12, 14, 16, 18, 20.

A 223-6479 B—Wt. 1.40 lbs.. 22.00

Tall Misses: 12, 14, 16, 18, 20.

A 223-6578 B—Wt. 1.40 lbs.. 23.00

D BUSH-STYLE DRESS in a great fabric—Dacron® polyester double knitl Our shirt-shift is styled with pointed collar, tab trim on bodice, flap-trimmed patch pockets on skirt. Long cuffed sleeves. Full front-button closing. Buckle belt. Contrast stitching. Hem: 2 in. or more. Hand wash. State size below.

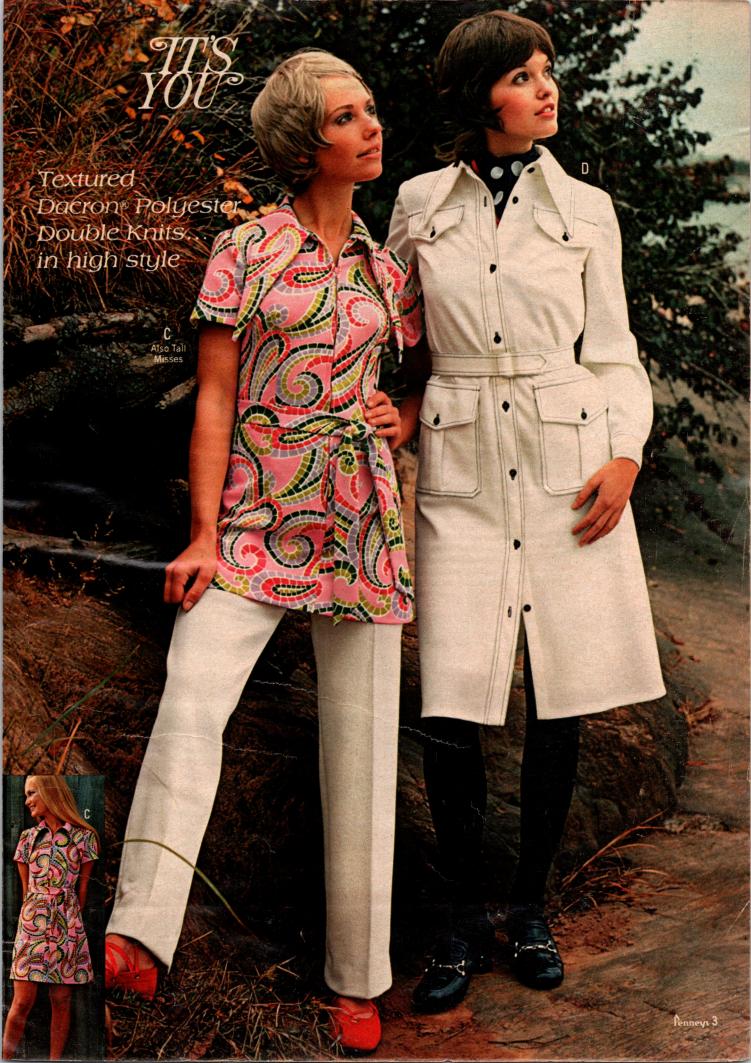
Colors: 78 white/navy blue; 37 navy blue/white. State color number-and-name when ordering.

Juniors: 7, 9, 11, 13, 15. A 223-5554 D—Wt. 1.50 lbs. 20,00 Misses: 10, 12, 14, 16, 18. A 223-5547 D—Wt. 1.50 lbs. 20,00

Handbag sold on page 62.

See How-To-Measure on pages 482, 483.

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It all comes together in red, white, and blue with our fabulous wardrobe and accessories

Three parts in beautiful bark-textured cotton double knit . . . shown at left and also pictured on the cover

NAVY BLUE COAT: long and lean. Full-length button front has shiny buttons for fashion accent. Patch pockets. Self belt. Hem: 2 in. or more. RED/WHITE/NAVY BLUE STRIPED TUNIC: Sleek and comfortable. Tshirt styling. Long nylon zipper at back. Hem: 2 in. or more.

WHITE PANTS: Slim, straight lines. Elasticized waist for smooth, figure-flattering fit. Wide matching belt with shiny buckle. Hand wash all parts. Charge it—see page 503.

3-PC. SET. Coat+Tunic+Pants. Juniors: 7, 9, 11, 13, 15. State size. A 223-5414 B—Wt. 3 lbs....... 28.00

Misses: 10, 12, 14, 16, 18. State size. A 223-5398 B—Wt. 3 lbs....... 28.00

2-PC. SET. Tunic+Pants. Juniors: 7, 9, 11, 13, 15. State size. A 223-6248 B—Wt. 1.70 lbs..... 18.00

Misses: 10, 12, 14, 16, 18. State size. A 223-6222 B—Wt. 1.70 lbs..... 18.00 Great basic accents shown above in go-with-everything colors—wear with the wardrobe on this page or with any of our fashions on the following pages

PRESTYLED COLOR-MATCHED SYNTHETIC WIG. Fashioned of modacrylic fibers. Stretches to fit any head size. Styled with bangs and tapered back. Can be worn curly or straight. Machine-sewn to elasticized cotton net base. Polystyrene foam head form, vinyl carrying case included. Comes color-matched to the hair sample you send us—be sure to see How-To-Order information on page 183.

TAILORED HANDBAG OF CRUSHED PATENT EXPANDED VINYL. Adjustable shoulder strap. Gold-tone metal frame and trim. 8½ in. x 3 in. x 9½ in. Colors: 15 oyster white; 03 red. State color number-and-name.

See How-To-Measure for shoes on page 485.





The natural look...

TTS



Our styles are made without foundation tailoring to create the completely natural look

Junior and Misses Sizes

A THE BARE BACK TRIUMPHS in a style designed to give you body-hugging, natural comfort. Our dramatic tunic and slightly flared pants are fashioned in a luxurious, uncrushable knit of Arnei® triacetate plus nylon. Has the sheen of silk. Tunic ties at neckline with drawstrings. Raised-waist styling gathered in front, elasticized in back. Pants elasticized at waist for perfect fit. Hand wash. Mail. wt. 1.40 lbs. Charge it—see page 503. State size below.

Colors: 01 pink; 34 lt. blue. State color number-and-name.

♦ AA 223-6651 D	22.00
Misses: 8, 10, 12, 14, 16.	
♦ AA 223-6644 D	22.00

B GAUCHO-STYLE JUMPSUIT WITH DEEPLY PLUNGING LACED BODICE. Our up-to-the-minute design is fashioned in navy blue double-knit acetate. Note the turned-back sleeve cuffs. Wide, white plastic belt runs through loops at lowered waist. Hem: 2 in. or more. Dry clean. Mail. wt. 2 lbs. State size below.

Junior Sizes: 7, 9, 11, 13, 15. A 223-6669 B	.20.00
Misses Sizes: 10, 12, 14, 16, 18.	
A 223-6677 B	.20.00

C LONG, LONG LEAN STYLING FOR OUR BEAUTIFUL BARE-BACK DESIGN. Fashioned in acetate-and-nylon crepe print with wide border print. Halter-top with deeply plunging neckline. 2-button back closing. Empire waistline is elasticized at the back. Hem: 2 in. or more. Hand wash. Red print. Mail. wt. 1.40 lbs. State size below.

Junior Sizes: 7, 9, 11, 13, 15. A 223-6693 B	.16.00
Misses Sizes: 8, 10, 12, 14, 16. A 223-6701 B	.16.00

♦ See page 496 for explanation.

See How-To-Measure on pages 482, 483.

CHARGE IT
—SEE PAGE 503



Circle your neck in style!

SLINKY DOG COLLAR to wear as neck jewelry or hairband. In gold-tone metal with rayon-acetate velvet ribbon. Black grosgrain ribbon ties.

Colors: 03 red; 37 navy blue; 01 pink; 35 blue. State color number-and-name when ordering.

A 109-2865 C-Mail. wt. 0.40 lb....3.00

Shoes sold on page 2. Boots sold on page 129. Bracelet sold on page 52.





The right accessory completes your costume

EXOTIC SHOULDER BAG in cotton velveteen with gleaming gold-tone metallic braid. Lined in rayon faille. Top zipper closing. Measures 11x1x10 in. high.

Colors: 30 turquoise; 03 red. State color number-and-name.

A 103-1137 C—Mail. wt. 1.60 lbs........ 5.95

Dog-collar on Fig. C sold on page 4; choker on Fig. E sold on page 31.





Dacron® polyester double knits...
go to town!

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Also Tall Misses

Junior and Misses Sizes

PERMANENT PLEATS delightfully whirl 'round the skirt of a very feminine design. Pointed collar above a row of decorative buttons with loop trim. V-neckline. Long nylon zipper at back. Selftie belt. Hand wash.

Colors: 24 mint green; 37 navy blue. State color number-and-name. Juniors: 7, 9, 11, 13, 15. State size.

Average Misses:* 10, 12, 14, 16, 18. State size.

B EMBROIDERED DAISIES trim bateau neckline and edges of little puffed sleeves of our smart shift. The look is simple and young. Long nylon zipper at back. Hem: 2 in. or more. Hand wash. Colors: 17 yellow; 01 pink. State color number-and-name.

Juniors: 7, 9, 11, 13, 15. State size.

*Average Misses Sizes proportionately longer than Junior Size pictured. See How-To-Measure on pages 482, 483.

Great fashion from the bottom up with the right pair of shoes

Hat sold on page 33, necklace on page 31.

CHARGE IT -SEE PAGE 503



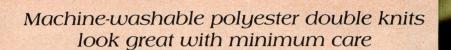




A TUNIC AND PANTS SET tailored to per-fection! Fashioned in cotton knit. Shortsleeve tunic sports pointed collar, raised waist, flare-leg pants have elasticized waist for good fit. Hand wash. State size below.









Junior and Misses Sizes

A BODICE INTEREST in little flap pockets topped by tucking on our smart A-line shape. Long pointed collar atpullover-style neckline. Short sleeves. Eyelet-trimmed buckle belt. Hem: 2 in. or more. In gold. Mail. wt. 1.50 lbs. State size below.

*Misses proportionately longer than Junior Size pictured.

B WHITE AND GREEN COMBINE on our bright two-tone fashion. Button-sparked white bodice tops green gored skirt. Divided by green snapclose belt. Long zipper at back. Hem: 2 in. or more. Mailing weight 1.50 lbs. State size below.

See How-To-Measure on pages 482, 483.

C ZIPPER ACCENT on two real and one mock pocket of our front-buttoned step-in style. Dog-ear collar. Tabtrimmed short sleeves. Hem: 2 in. or more. Mailing weight 1.20 lbs. State size below. Colors: 07 coral; 33 lt. blue. State color number-and-name when ordering.

Juniors: 7, 9, 11, 13, 15. A 222-8419 D 13.99 Avg. Misses:* 10, 12, 14, 16, 18. A 222-8443 D 13.99

Tall Misses: 12, 14, 16, 18, 20.

A 222-8658 D..... 14.99

14 Penneys



A JACKET DRESS with a threepart look. In rayon with the look of linen. Elongated jacket sports print scarf pulled through shoulder epaulets. Low-pleated dress with print bodice. Long zipper at back. Dry clean. In pink. Mailing weight 2.50 lbs. State size below.

B DRESS AND PANTS in rayon with the look of linen. Two pockets adorn the white bodice. Navy skirt sashed inred/white/blue print. Wear dress for its own high fashion or with its partner. Hem: 2 in. or more. Flare-leg pants have side zipper. Dry clean. Mailing weight 2 lbs. State size below.

Juniors: 7, 9, 11, 13, 15. A 222-8492 B...................... 13.99

*Average Misses proportionately longer than Junior Size pictured.

See How-To-Measure on pages 482, 483.

CHARGE IT
—SEE PAGE 503

Topping it off!

C CLOCHE-STYLE HAT in handcrocheted viscose rayon. A bright complement to your spring wardrobe. One size fits all. Colors: 37 navy blue/white; 17 yellow/white; 03 red/white. State color number-and-name. A 107-0887 C—Wt. 1.20 lbs... 6.00

Accessories shown on facing page: Handbag (Fig. A) sold on p. 144; (Fig. C)—p. 9. Shoes (Fig. A) sold on p. 12; (Fig. C)—p. 9. Wristwatch (Fig. B) sold on p. 94.

















Perk up for spring . . . you'll bloom in green

Junior and Misses Sizes

A SWINGING SKIRT on our tri-tone 1-pc. style. In very drapable polyester-and-rayon crepe. Beautifully seamed, front-buttoned bodice in light green. Swing skirt in medium green. Bodice and skirt are divided by tab-and-fringe-trimmed bright yellow band. Dry clean. State size below.

Juniors: 7, 9, 11, 13, 15. A 222-9375 B—Wt. 1.60 lbs.10.99

Misses:* 10, 12, 14, 16, 18. A 222-9383 B—Wt. 1.60 lbs.10.99 B SIDE-SLANT POCKETS in white adorn green shift. In Fortrel® polyester-and-cotton. Button trim at shoulder. Contrast stitching. Long zipper at back. Hem: 2 in. or more. Machine washable. State size below when ordering.

Juniors: 7, 9, 11, 13, 15. A 222-7817 B—Wt. 1.30 lbs.12.99 Avg. Misses:* 10, 12, 14, 16 18. A 222-7791 B—Wt. 1.30 lbs.12.99 Tall Misses: 12 14, 16, 18, 20. A 222-7809 B—Wt. 1.30 lbs.13.99 C DAINTY SMOCKING adorns our polyester-and-rayon crepe print. Rounded collar. Long cuffed sleeves. Fitted waistline with front tie sash. Long zipper at back. Hem: 2 in. or more. Machine washable. Multicolor print in shades of green and orange. State size below when ordering.

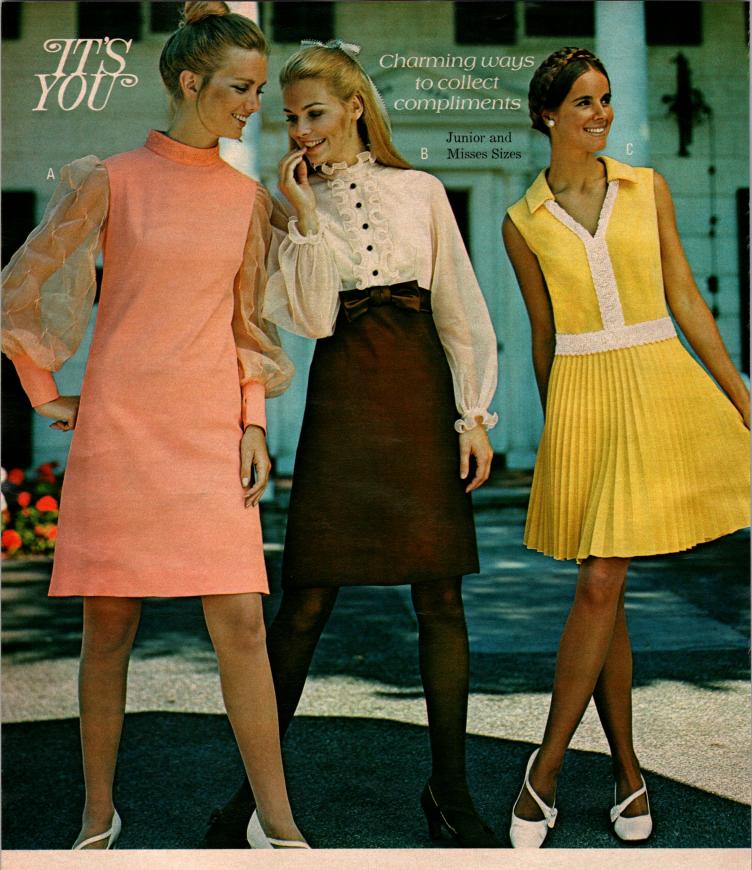
Juniors: 7, 9, 11, 13, 15. A 222-9359 B—Wt. 1.30 lbs.10.99

Misses:* 10, 12, 14, 16, 18. A 222-9367 B—Wt. 1.30 lbs.10.99

*Misses proportionately longer than Junior Size pictured.

Where to find the accessories: Handbag sold on page 144; Shoes sold on page 9; falls and wigs sold on pages 182, 183. CHARGE IT -SEE PAGE 503

Penneys 21



FULL SHEER SLEEVES of soft nylon grace A-line dress of acetate-and-rayon crepe. Bonded to acetate tricot for shape retention. Sleeves and high collar with gleaming "nailhead" trim. Back nylon zipper. Hem: 2 in. or more. Dry clean. Colors: 12 peach; 24 mint. State color number-andname when ordering.

Misses Sizes:* 10, 12, 14, 16, 18. State size.

♦AA 226-3325 D—Mail. wt. 1.20 lbs....... 20.00

DELICATE PLEATED RUFFLES enhance sheer nylon chiffon sleeves and bodice of A-line dress. Bodice is acetate taffeta lined. Skirt of acetate-nylon crepe. Bowed sash of lustrous acetate satin. Back zipper. Hem: 2 in. or more. Dry clean. Colors: 54 mortar/brown; 82 white/black. State color number-and-name.

Misses Sizes:* 10, 12, 14, 16, 18. State size. ♦ AA 226-3499 D—Mail. wt. 1.50 lbs............ 16.00

DELICATE COTTON LACE TRIM accents Vneck, bodice, and waistline of graceful dress in polyester double knit. Full pleated skirt adds a special flair. Long nylon back zipper. Dry clean. Shoes sold on facing page.

Colors: 17 yellow; 07 coral. State color numberand-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. ♦AA 226-3523 D—Mail. wt. 1.70 lbs............ 24.00

Misses Sizes:* 10, 12, 14, 16, 18. State size.

♦ AA 226-3515 D—Mail. wt. 1.70 lbs....... 24.00





Brighten the · evening scene

Junior/Misses Sizes

EVENING GLAMOR in a one-piece pants design. Fashioned in acetate-and-rayon crepe bonded to acetate tricot. Sheer billowy sleeves in rayon chiffon. Sparkling buttons and self loops for front closing. Long pointed collar. Wide self sash. Dry clean only. Charge it—see page 503.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

Colors: 78 white; 82 black. State color number-and-name.

♦AA 226-3358 D—Wt. 2 lbs......29,00

B EMPIRE-STYLE DESIGN in white sheer nylon with dainty flocked pattern. Lined in pastel rayon (except sleeves). Bow-sash in acetate satin. A-line silhouette. Ruffle-trim at neckline. Deep-cuffed, button-trimmed sleeves. Long nylon zipper at back. Dry clean only. Charge it-see page 503.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

Colors: 39 lilac under white; 21 nile green under white.

State color number-and-name.

♦AA 226-3341 D—Wt. 1.90 lbs 32.00

MIDI PANTS COSTUME for a great new evening look. Fashioned in acetateand-rayon crepe bonded to acetate tricot. Midi-length cutaway tunic designed with self button trim, mock-stone-studded metallic belt. Long nylon zipper at back. Straightleg pants have elasticized waist for ideal fit. Dry clean. Charge it-see page 503.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

Colors: 25 med. green; 84 gold. State color number-and-name.

♦AA 226-3366 D—Wt. 2 lbs......32.00

FEMININE FULLNESS for the sleeves and skirt of our sunny print evening design. Fashioned in polyester sheer. Lined in acetate taffeta (except sleeves). Sashed in deep green acetate satin. Square neckline. Self button trim. Long nylon zipper at back. Scarf included. Dry clean. Yellow print. Charge it-see page 503.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

♦AA 226-3390 B—Wt. 1.70 lbs......29.00

FASHIONABLE MIDI-LENGTH DRESS in soft rayon chiffon. Lined in acetate taffeta (except sleeves). Contrasting bowed belt in lustrous acetate satin. Stand-up collar. Wide bands of vertical tucking on bodice. Sparkle buttons at sleeve cuffs. Full gathered skirt. Long nylon zipper at back. Note the hem: a lovely 4 in. deep. Dry clean only. Charge it-see page 503. Colors: 54 brown/pink; 82 black/white. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size.

♦AA 226-3374 D—Wt. 1.50 lbs......23.00

Misses Sizes: 10, 12, 14, 16. State size.

♦AA 226-3382 D—Wt. 1.50 lbs......23.00

Accessories: Shoes sold on page 23. Earrings sold on page 31. Opaque panty hose sold on pages 254, 255. Wigs and hairpieces sold on pages 182, 183.

See How-To-Measure on pages 482, 483. ♦ See page 496 for explanation. CHARGE IT -SEE PAGE 503





The glowing bride

RADIANTLY LOVELY on her unforgettable day in our exquisite full-length gown. Empirestyle dress is fashioned of nylon sheer and acetate-and-nylon lace over acetate taffeta lining. Sheer bodice has delicate lace trim with stand-up collar. Soft, full skirt, enhanced with lace bands in front, falls gracefully from ribbonaccented raised waist. Billowy, sheer, bishop sleeves have beautifully detailed, pointed cuffs. Luxuriously full, detachable chapel train is edged in lace. Long zipper at back. Dry clean only. In white. Charge it-see page 503. State size below when ordering.

Junior/Misses. 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 18, 20.

♦AA 226-3242 B—1.90 lbs...58.00

BRIDAL HEADPIECE of nylon sheer with loops and petals of cotton-and-nylon lace. Simulated pearl and crystal trim. Bouffant elbow-length nylon tulle veil. One size fits all. In white. Charge it -see page 503.

♦ AA 226-3267 A—Wt. 1 lb...22.00

BRIDAL PETTICOAT slimly designed in acetate taffeta. Hemline edged with acetate-and-nylon lace. Back slit. Elasticized waist. Hand wash. In white. State size below. Waist sizes: S (22-33 in.), M (24-35 in.), L (26-37 in.). State S, M, Lnot number size.

♦ AA 226-2806 B-Wt. 1 lb... 4.95

Her lovely attendants . . .

A BEAUTIFUL COMPLE-MENT-the matching bridesmaid and flower-girl dresses in rayon sheer lined in acetate taffeta. Simply designed with soft Aline silhouette. Rounded neckline scoops slightly lower in back. Softly fitted yoke forms empirestyle waist, accented by multicolored floral braid; braid repeated on sleeve cuffs. Rayon velvet ribbon streamers fall gently over long skirt, slightly gathered in back. Back zipper. Dry clean only. Charge it—see page 503. Colors: 17 yellow; 29 aqua. State color number-and-name.

Bridesmaid Style. Junior/Misses: 5/6, 7/8, 9/10,

11/12, 13/14, 15/16. State size. ♦ AA 226-1071 D—1.70 lbs. . 31.00

Flower-Girl Style. Sizes: 3, 4, 5, 6, 6X. State size.

♦ AA 226-3275 D—1.40 lbs...25.00

PICTURE HAT of sheer nylon braid. Acetate satin ribbon band and streamers. One size fits all. Colors: 17 yellow; 29 aqua; 01 pink. State color number-and-name.

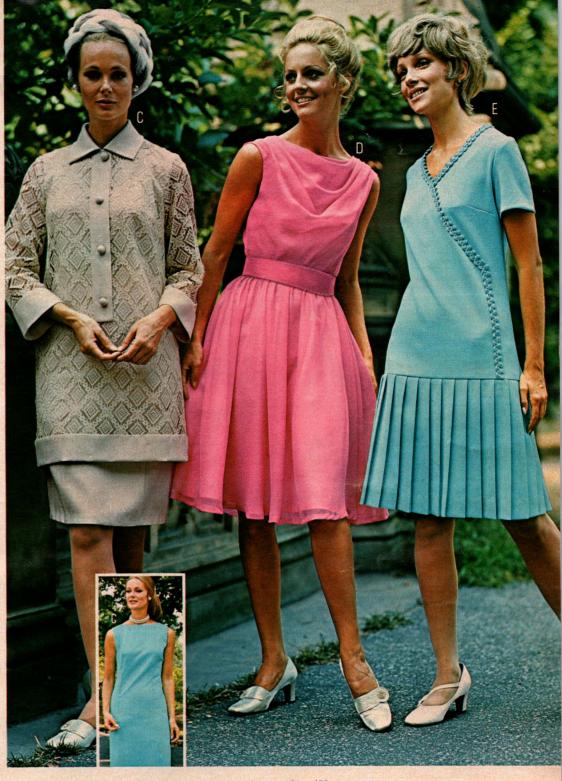
♦ AA 226-3564 C-1.30 lbs... 8.00

*Half Sizes proportionately longer than Misses Size shown.

> See How-To-Measure on pages 482, 483.

Fig. [C]—Hat sold on page 51. Fig. [E]-Shoes sold on page 23.

> CHARGE IT SEE PAGE 503



Her elegant guests in soft silhouettes . . . Misses and Half Sizes

EASY GRACE AND CLASSIC SIMPLICITY—the tunic style elegantly expressed in rich-looking acetate-and-nylon lace. Tunic coat worn over easy sheath of rayon-and-silkwith the look of raw silk. A perfect costume for a most proper wedding quest. Wear dress alone or with coat, Simply cut, sleeveless dress has bateau neckline. Long nylon zipper at back. Hem: 21/2 in. Dry clean. Charge it-see page 503. State size below.

Colors: 52 beige; 30 turquoise. State color number-and-name.

Misses Sizes: 12, 14, 16, 18, 20.

♦ AA 226-3283 D—Wt. 1.40 lbs...23.00

Half Sizes:* 14½, 16½, 18½, 20½, 22½. ♦ AA 226-3291 D—Wt. 1.40 lbs...25.00

ROMANTICAND AIRY—our dress in wispy rayon chiffon with acetate taffeta lining. Wear for wedding or later for "after five" occasions. Softly draped bodice features cowl neckline, evoking a fluid grace. Full gathered skirt delicate and gently feminine. Nylon side zipper. Acetate satin contour belt accentuates waistline. Dry clean only.
Colors: 02 pink; 30 turquoise. State

color number-and-name.

Misses Sizes: 10, 12, 14, 16, 18, 20. State size when ordering.

♦ AA 226-3473 D-Wt. 1.40 lbs. . 19.00 Half Sizes: 141/2, 161/2, 181/2, 201/2, 221/2. State size when ordering,

♦ AA 226-3481 D-Wt. 1.40 lbs. . 20.00

PLEATED FLOUNCE ACCENT enlivens the simple design of our Dacron® polyester double-knit crepestitch dress. After the wedding party is over-a very wearable costume for many occasions. V-neckline. Matching ornamental braid trimming. Long ny-Ion back zipper. Hem: 21/2 in. Dry clean. State size below.

Colors: 29 aqua; 01 pink. State color number-and-name.

Misses Sizes: 12, 14, 16, 18, 20.

♦ AA 226-3309 D-Wt. 1.40 lbs...23.00 Half Sizes: * 141/2, 161/2, 181/2, 201/2, 221/2

♦ AA 226-3317 D-Wt. 1.40 lbs...24.00

♦ See page 496 for explanation.

Penneys 27